

Victoria Atamanchuk

SENIOR PRODUCT DESIGNER

CONTACT

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ABOUT ME

Senior Product Designer with experience across mobile and web products, from discovery and UX research through design iterations, prototyping, usability testing, design systems, and accessibility.

Experienced in working cross-functionally with product, engineering, CS and other departments to turn complex problems into clear, user-centred product experiences.

SKILLS

- Product Design & UX Strategy
- User Flows & Information Architecture
- Design System & Accessibility
- UX Research & Usability Testing
- Wireframing & Prototyping
- Interaction & Visual Design
- Data Review & Metrics Analysis
- Cross-functional Collaboration

EXPERIENCE

OnePlan Ltd.

UX/UI Designer | 2024-

OnePlan - web-based event planning platform that enables people to design, manage, and collaborate on interactive site maps for events of any scale.

- Led end-to-end design of product features, from research and discovery through validation and developer handoff, collaborating closely with cross-functional teams
- Conducted rapid external user interviews, translating insights into actionable improvements to the existing user experience
- Closely worked with Product and Engineering to shape feature direction, balance user needs with technical constraints, and drive design decisions through to delivery

Happy Habits Solution GmbH

Senior Product Designer | 2021-2023

Actio - iOS/Android mobile product enabling experts to monetise their expertise through live sessions

- Led the creation and ongoing management of the design system from scratch, improving consistency and efficiency across the product
- Spearheaded end-to-end product design work from discovery and problem definition through design, validation, and delivery
- Collaborated cross-functionally with developers, project managers, and stakeholders to ensure alignment on design decisions and successful project delivery

EXPERIENCE

platzdasch netConsult GmbH & Co. KG **Senior Product Designer | 2019-2021**

GolfClix - iOS/Android mobile product for organising, managing, and booking activities on the golf course.

- Contributed to the product from the research and feature definition phase to validation and iteration, ensuring a user-centered and effective product
- Created user flows, wireframes, mockups, and other relevant deliverables to communicate design solutions and facilitate development
- Conducted user research and usability testing to inform design decisions and validate design solutions

Freelance

UX/UI Designer | 2015-2019

Remote freelance work with clients across projects at different stages of the product lifecycle.

- Worked directly with clients to understand goals and user needs, translating them into practical design solutions
- Delivered visual design and prototypes for a range of digital-product projects
- Managed time, scope, and resources independently to deliver projects on time and within budget

LANGUAGE

- English
- Ukrainian
- Russian
- German - A2

EDUCATION

2008 - 2012

Interregional Academy of Personnel Management

International Business, Bachelor degree

2017 - present

The designership community

Feedbacks and collaborations with designers all over the world

2018

Interaction Design Foundation

Mobile User Experience (UX) Design

Conducting Usability Testing